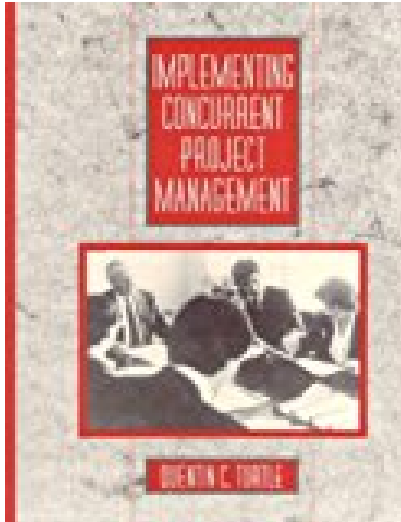


Implementing Concurrent Project Management



BOOK DETAILS

- Author : Quentin C. Turtle
- Pages : 240 Pages
- Publisher : PTR Prentice Hall
- Language : English
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BOOK SYNOPSIS

Concurrent engineering (wherein all the essential functions for new product development and distribution are carried out concurrently) is a recently developed method that 1) reduces the time required to commercialize a new product and take it to market, and 2) enables time and cost schedules to be more realistically estimated. Based on the authors extensive experience in industry in new product development, this volume explores concurrent management of projects based on concurrent engineering. Provides a complete, step-by-step, Total Quality Management procedure (with sample case studies) for implementing concurrent engineering in the planning, scheduling, and controlling of technical projects, and broadens the scope to include other key functions such as marketing, materials management, industrial design, finance and human resources. Unlike most other books that focus more on controlling the project after it begins, this volume emphasizes that the best way of controlling the project is by sound planning and realistic scheduling before the project begins. For Project Managers; Manufacturing, Mechanical, and Electrical Engineers working in a concurrent environment; and for Quality Engineering and Management practitioners.

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